## Trade and Growth in the Age of Global Value Chains

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  - 3. for given exports, countries may differ in terms of *participation* and *positioning* in GVCs.
- We shed the first light on the implications of these phenomena for the trade-growth nexus.

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- 1. New geography-based and time-varying instrument for trade over 1995-2007, exploiting a recent shock to transportation technology.
- 2. Assess impact of export on GDP per capita, showing evidence on channels (productivity growth and capital deepening).
- Study how GVCs affect the relation between export and income, through changes in the value added composition of exports, participation, and positioning.

Using WIOD data for 40 countries, over 1995-2007, we find:

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- Focus on WIOD countries due to need for value added decomposition of gross exports.
- The main results on the effect of gross exports on GDP per capita are confirmed on a broader set of 188 countries, based on BACI data.

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[Frankel and Romer, 1999; Rodriguez and Rodrik, 2001; Feyrer, 2009ab; Felbermayr and Groschl, 2013; Pascali, 2017]

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Applications: [Johnson, 2014; Nagengast and Stehrer, 2015; Johnson and Noguera, 2017; Wang et al., 2017]

No studies on the growth implications through exports.

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- Issue: geography might affect income through channels other than trade (Rodriguez and Rodrik, 2001).
- Solution: exploit geography to construct time-varying instruments, controlling for time-invariant determinants of income through fixed effects.

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- Pascali (2017): between the 1860s and 1870s, steam ships reduce transport costs relatively more for routes not favored by wind patterns.
- Feyrer (2009): between 1960 and 1995, reduction in air transport cost has stronger impact on country pairs where air distance is much shorter than sea distance.

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- Bernhofen et al. (2016) show strong short-run positive effects of container adoption on trade between 1962 and 1990.
- We consider a second shock to transportation technology, taking place from the mid-90s:
- The sharp increase in the size of container ships.
- Maximum capacity more than triples.
- Average capacity of world fleet increases by around 60%.

Figure: Evolution of container ships (TEU), 1995-2007



Source: Authors' elaboration from UNCTAD, Review of Maritime Transport, various years

 As capacity grows, so does the maximum draft: from 12 to 15.5 meters (39.4 to 50.9 ft).

Ship	Built (Year)	Capacity (TEU)	Length (m)	Breath (m)	Max Draft (m)
Panamax Class	pre-1994	4,500	294	32	12
NYK Altair	1994	4,900	300	37	13
Regina Maersk (Maersk Kure)	1996	7,100	318.2	42.8	14.6
Sovereign Maersk	1997	8,100	347	42.8	14
Axel Maersk	2003	9,310	352.6	42.8	15
Gudrun Maersk	2005	10,150	367.3	42.8	15
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- That is the distance between the waterline and the lowest point of the keel.

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- $\circ~$  Until 1994, the largest container ships had a max draft of 12 m., so all ports with water depth >= 12.5 m. could accommodate all of them.
- As bigger ships are introduced and adopted, a large number of ports are cut out from the main routes operated by larger container ships (Sys et al., 2008).

We have constructed a new original database on all ports in the world, based on detailed text analysis of worldportsource.com and a number of secondary sources. Here we report info on the 40 WIOD countries:

Figure: Summary of ports in WIOD countries



Source: authors' elaboration on data from worldportsource.com and secondary sources.

- From the mid-90s, a restricted number of 47 Deep-Water Ports (DWPs) becomes increasingly central for global trade.
- Out of 40 WIOD countries: 19 countries have at least one DWP; 16 countries have sea access but no DWPs; 5 countries are landlocked.
- DWPs number does not change over the sample, akin to a time-invariant geographic characteristic. Systematic dredging starts only more recently.
- The uneven presence of DWPs across countries –interacted with the transport shock– generates the exogenous variation in trade flows that we exploit for identification.
- Relevance: volume of containerized seaborne trade has grown by almost four times over the sample, twice as much as compared to the rest of seaborne trade (UNCTAD, 2014).

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- This term is further interacted with the dyadic terms, e.g., distance. This captures potential heterogeneous impact of the shock as driven, e.g., by higher cost-effectiveness of containerized trade for long-distance shipping (Coşar and Demir, 2017).
- Moreover, all gravity estimations are industry-specific, capturing potential heterogeneity related to differences in containers relevance across industries (Bernhofen et al., 2016).

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- Had we used domestic DWPs, one could wonder that they might affect GDP through other channels (Brooks, Gendron-Carrier, Rua, 2018).
- Yet, one might have additional concerns with the exclusion restriction...

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- This does not happen in our sample, where number of DWPs is fixed. Systematic dredging happens only after 2007 (e.g. New York, Baltimore and Miami).
- Moreover, there is no higher pre-sample growth for countries that in 1995 export relatively more towards partners with more DWPs.

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- Economies of scale are the key advantage of bigger container ships.
- An increase in capacity from 5,000 to 15,000 TEU reduces annual operation costs per TEU by almost 43%, from around 700\$ to 400\$ (OECD, 2015).

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  - Several robustness checks controlling for underlying trends and contemporaneous shocks, and excluding countries for which the endogeneity concern might be more relevant, e.g., China, Denmark and South Korea.

## Gravity

# Gravity specification - without MRTs (à la Frankel and Romer, 1999)

Based on WIOD data for 40 countries • Details and 35 industries • Details separately for each industry z, we estimate:

 $\begin{aligned} & \ln Export_{ijz,t} = \beta_{z0} + \beta_{z1} \ln Distance_{ij} + \beta_{z2} Contiguity_{ij} + \beta_{z3} Landlocked_{ij} \\ & + \beta_{z4} \ln Pop_{i,t} + \beta_{z5} \ln Pop_{j,t} + \beta_{z6} DWP_j * \ln MaxSize_t \\ & + Z_{ij,t} \delta'_z + \alpha_{zi} + \alpha_{zj} + \alpha_{zt} + \epsilon_{ijz,t} \end{aligned}$ 

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- Main analysis on 14 manufacturing industries. Services used for robustness.

Separately for each industry z, we estimate:

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- $W_{ij,t}$ : vector of interactions between  $DWP_j * \ln Ma \times Size_t$  and the dyadic variables.
- Notice:  $DWP_j * \ln MaxSize_t$  is absorbed by  $\alpha_{zj,t}$ . We identify on the remaining variation.

Computation of the instrument

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• Country-industry level instrument:

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## Gravity results

#### Table: Gravity estimations: summary statistics

Dependent Variable: In(Export)	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Depth:	Ports >	=16 m.	Ports >	=16 m.	Ports >:	=12.5 m.	Ports >	=16 m.
Only with container terminal:	Y	es	N	lo	Y	es	Y	es
Sectors:	Manufa	cturing	Manufa	octuring	Manufacturing		All Sectors	
Summary statistic:	Avg.	Med.	Avg.	Med.	Avg.	Med.	Avg.	Med.
Partner DWPs * In(MaxSize)	1.860	1.550	0.224	0.190	0.391	0.263	0.564	0.842
Distance	-1.668	-1.648	-1.647	-1.629	-1.665	-1.644	-1.363	-1.303
Dist. * Part. DWPs * In(MaxSize)	0.005	0.005	0.001	0.001	0.002	0.002	0.005	0.005
Contiguity	0.543	0.578	0.556	0.598	0.541	0.577	0.606	0.572
Cont. * Part. DWPs * In(MaxSize)	-0.003	-0.004	-0.004	-0.005	-0.001	-0.001	-0.002	-0.003
Landlocked	-0.317	-0.156	-0.360	-0.185	-0.317	-0.158	-0.212	-0.141
Land. * Part. DWPs * In(MaxSize)	0.003	0.002	0.004	0.004	0.001	0.000	0.003	0.003

• What is the substantive magnitude of  $DWP_i * \ln MaxSize_t$ ?

- What is the substantive magnitude of  $DWP_j * \ln MaxSize_t$ ?
- *DWP<sub>j</sub>* is the number of DWPs divided by the number of kilometers of coast in country *j*, in thousands.

- What is the substantive magnitude of *DWP<sub>j</sub>* \* In *MaxSize<sub>t</sub>*?
- *DWP<sub>j</sub>* is the number of DWPs divided by the number of kilometers of coast in country *j*, in thousands.
- The average baseline coefficient in the first column (1.86) implies that one extra port per th. km. leads to higher exports to country *j* by 1.86\*In *MaxSize*<sub>t</sub> percentage points.

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- If we take the average of  $\ln MaxSize_t$  (9.09), this brings an increase by 16.9% in a year, all else equal.
- To give an idea: Germany has 3,624 km. of coast. One additional DWP would be associated, on average, to an increase in yearly exports directed to Germany by 4.7%.

## Trade and income

• Baseline specification as in Pascali (2017) and Feyrer (2009):

 $\ln GDPpc_{i,t} = \beta_0 + \beta_1 \ln Export_{i,t} + \alpha_i + \alpha_t + \epsilon_{i,t}$ 

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- *Export*<sub>*i*,*t*</sub>: aggregate manufacturing exports of country *i* in year *t* towards all partner countries.
- $\alpha_i$  and  $\alpha_t$ : country and year fixed effects.

Dependent Variable: In(GDP p.c.)	(1)	(2)	(3)
IV based on gravity:		Without MRTs	With MRTs
In(Export)	0.165*** [0.041]	0.378*** [0.072]	0.277*** [0.034]
Estimator Country effects Year effects	OLS yes yes	2SLS yes yes	2SLS yes yes
Obs. R2	2,363 0.72	2,363	2,363
First-stage results Predicted trade flows from gravity		0.895*** [0.088]	0.716*** [0.030]
Kleibergen-Paap F-Statistic	-	103.9	571.9

#### Table: Income regressions: 188 countries

From now on we focus on WIOD countries, for which we can decompose gross exports.

Dependent Variable: In(GDP p.c.)	(1)	(2)	(3)
IV based on gravity:		Without MRTs	With MRTs
In(Export)	0.270*** [0.051]	0.347*** [0.061]	0.321*** [0.029]
Estimator Country effects Year effects	OLS yes yes	2SLS yes yes	2SLS yes yes
Obs. R2	507 0.82	507	507
First-stage results Predicted trade flows from gravity	-	0.631*** [0.091]	0.592*** [0.025]
Kleibergen-Paap F-Statistic	-	48.34	569.5

#### Table: Income regressions: 40 WIOD countries

## Growth

#### Table: Growth regressions

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent Variable:	$\Delta \ln(\text{GDP})$	p.c.) 1 year	$\Delta \ln(\text{GDP})$	p.c.) 2 years	$\Delta$ In(GDP	p.c.) 3 years
$\Delta \ln(\text{Export}) 1 \text{ year (lag)}$ $\Delta \ln(\text{Export}) 2 \text{ years (lag)}$ $\Delta \ln(\text{Export}) 3 \text{ years (lag)}$ $\Delta \ln(\text{Export}) 4 \text{ years (lag)}$ $\Delta \ln(\text{Export}) 5 \text{ years (lag)}$ $\Delta \ln(\text{Export}) 12 \text{ years}$	0.069*** [0.013]	0.088*** [0.019]	0.103*** [0.017]	0.129*** [0.022]	0.142*** [0.024]	0.173*** [0.032]
Estimator	OLS	2SLS	OLS	2SLS	OLS	2SLS
Obs. R2 KP F-Stat.	429 0.06	429 - 298.1	351 0.12	351 - 484.6	273 0.15	273 - 355.3

## Growth

#### Table: Growth regressions

	(7)	(8)	(9)	(10)	(11)	(12)
Dependent Variable:	$\Delta \ln(\text{GDP})$	p.c.) 4 year	$\Delta \ln(\text{GDP})$	$\Delta$ In(GDP p.c.) 5 years		p.c.) 12 years
$\Delta$ ln(Export) 1 year (lag) $\Delta$ ln(Export) 2 years (lag)						
$\begin{array}{l} \Delta  ln(Export)  3  years  (lag) \\ \\ \Delta  ln(Export)  4  years  (lag) \\ \\ \Delta  ln(Export)  5  years  (lag) \\ \\ \Delta  ln(Export)  12  years \end{array}$	0.174*** [0.039]	0.213*** [0.053]	0.175*** [0.055]	0.200** [0.079]	0.331***	0.379***
Estimator	OLS	2SLS	OLS	2SLS	OLS	[0:082] 2SLS
Obs. R2 KP F-Stat.	195 0.14	195 - 210.2	117 0.11	117 - 108.3	39 0.47	39 - 115.8

The IV coefficient on the sample of 188 countries is 0.685\*\* (std. error 0.273).

Dep. Variable: In(VA per worker)	(1)	(2)	(3)	(4)
Level of analysis:	Countr	y-level	Industry-level	
Export	0.559*** [0.194]	0.567*** [0.116]	0.258*** [0.044]	0.314*** [0.027]
Estimator Country effects Country-Industry effects Year effects	OLS yes no yes	2SLS yes no yes	OLS no yes yes	2SLS no yes yes
Obs. R2 Kleibergen-Paap F-Statistic	507 0.52	507 - 565.2	7,032 0.45	7,032 - 1,536

#### Table: Productivity

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Dep. Var.: $\Delta$ In(VA per worker) 12 years	(1)	(2)	(3)	(4)
Level of analysis:	Count	Country-level		ry-level
$\Delta$ ln(Export) 12 years	1.089*** [0.330]	1.037*** [0.353]	0.458*** [0.067]	0.436*** [0.077]
Estimator	OLS	2SLS	OLS	2SLS
Obs. R2 Kleibergen-Paap F-Statistic	39 0.24	39 - 116.4	534 0.12	534 - 741.5

Dep. Variable: In(Capital per worker)	(1)	(2)	(3)	(4)
Level of analysis:	Coun	Country-level		try-level
Gross exports	0.108* [0.062]	0.129*** [0.037]	0.032 [0.035]	0.102*** [0.023]
Estimator Country effects Country-Industry effects Year effects	OLS yes no yes	2SLS yes no yes	OLS no yes yes	2SLS no yes yes
Obs. R2 Kleibergen-Paap F-Statistic	507 0.48	507 - 565.2	7,032 0.37	7,032 - 1,536

#### Table: Capital deepening

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Dep. Var.: $\Delta$ In(Capital per worker) 12 years	(1)	(2)	(3)	(4)
Level of analysis:	Count	Country-level		try-level
$\Delta$ In(Export) 12 years	0.185** [0.086]	0.204** [0.097]	0.114** [0.048]	0.177*** [0.050]
Estimator	OLS	2SLS	OLS	2SLS
Obs. R2 Kleibergen-Paap F-Statistic	39 0.11	39 - 116.4	534 0.03	534 - 741.5

Table: F	Robustness
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Dependent Variable: In(GDP p.c.)	Coeff.	Std. Err.	Obs.	KP F-Stat.
1) Baseline	0.321***	[0.029]	507	569.5
2) Controlling for country-pair dummies	0.316***	[0.029]	507	639.2
3) Including exporter DWPs	0.321***	0.029	507	570.7
4) Sum of importer and exporter DWPs	0.322***	0.029	507	568.8
5) Dummy for country pairs with at least 1 DWP in both	0.324***	0.029	507	569.4
6) Only countries with no domestic DWPs	0.353***	0.018	273	1227
7) Plain number of DWPs	0.316***	0.029	507	571.5
8) Including 4 additional DWPs	0.321***	0.029	507	568.5
9) Interactions based on Max Draft	0.321***	0.029	507	569.5
10) Excluding China	0.283***	0.029	494	580.5
11) Excluding Denmark and South Korea	0.317***	0.030	481	536.1
12) Considering total exports (manufacturing + services)	0.361***	[0.031]	507	862.3
13) Considering total trade (exports + imports)	0.341***	0.026	507	283.5
14) Helpman, Melitz, Rubinstein (2008)	0.196***	0.026	507	726.8
15) Gravity based on aggregate data	0.298***	0.027	507	781.2
16) Excluding fixed effects from IV computation	0.345***	0.073	507	16.4
17) Using a time trend instead of Max Size: much weaker!	0.168*	[0.089]	507	5.4
18) PPML estimator	0.388***	[0.071]	507	31.2

#### Table: Underlying trends and contemporaneous shocks

Dependent Variable: In(GDP p.c.)	Coeff.	Std. Err.	Obs.	KP F-Stat.
a) Underlying trends based on pre-sample country characteristics				
<ol> <li>Year dummies * initial GDP per capita (1995)</li> <li>Year dummies * pre-sample growth of GDP per capita (1990-1995)</li> <li>Year dummies * initial capital intensity (1995)</li> <li>Year dummies * pre-sample growth of capital intensity (1990-1995)</li> <li>Year dummies * pre-sample growth of TFP (1990-1995)</li> <li>Year dummies * initial import/GDP (1995)</li> <li>Year dummies * initial import/GDP (1995)</li> <li>Year dummies * pre-sample growth of import/GDP (1990-1995)</li> </ol>	0.260*** 0.262*** 0.295*** 0.313*** 0.251*** 0.267*** 0.327***	[0.033] [0.026] [0.032] [0.029] [0.033] [0.024] [0.030] [0.029]	507 507 507 507 507 507 507 507 507	280.1 466.0 344.9 559.6 328.3 483.4 540.3 588.9
9) Year dummies * initial export/GDP (1995) 10) Year dummies * pre-sample growth of export/GDP (1990-1995)	0.328*** 0.319***	[0.030] [0.028]	507 507	464.9 648.8
b) Contemporaneous shocks based on country performance in sample				
<ol> <li>Year dummies * country group - GDP per capita growth (1995-2007)</li> <li>Year dummies * country group - capital intensity growth (1995-2007)</li> <li>Year dummies * country group - TFP growth (1995-2007)</li> <li>Year dummies * country group - import/GDP growth (1995-2007)</li> <li>Year dummies * country group - export/GDP growth (1995-2007)</li> </ol>	0.094*** 0.270*** 0.282*** 0.259*** 0.379***	[0.028] [0.026] [0.027] [0.026] [0.032]	507 507 507 507 507	216.5 470.4 439.4 441.7 434.1

## **Global Value Chains**

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- 3 main implications on export data:
  - 1. exports of any country embody an increasing share of foreign value added;
  - 2. intermediates cross borders multiple times before absorption, leading to double-counting;
  - 3. for given exports, countries may differ in terms of *participation* and *positioning* in GVCs.

## Export decomposition

- Methodology by Wang, Wei and Zhu (2013).
- Exact partition of bilateral trade flows by industry ("backward linkage" approach).





Source: Wang et al. (2013)
## Export decomposition

- $\,\circ\,$  DVA share decreases from 73 to 67% over the sample.
- FVA and PDC both grow by around 3 p.p.

Variable	Obs.	Mean	Std. Dev.	Min	Max
Share DVA	278,700	0.698	0.136	0.070	1
Share RDV	278,700	0.004	0.012	0	0.338
Share FVA	278,700	0.224	0.112	0	0.924
Share PDC	278,700	0.074	0.067	0	0.662

Table: Value added shares

## Export decomposition



Source: Wang et al. (2013)

• Vertical Specialization: (FVA+FDC), i.e., the overall foreign value embodied in exports (Hummels et al., 2001).

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- GVC Positioning: (FVA\_INT/VS), rises as a country upgrades its industries from assembling to producing intermediates for other countries (Wang et al., 2013).
- GVC Participation: (FDC/VS), rises as cross-country production sharing deepens, and the exporting country gets more embedded in GVCs (Wang et al., 2013).

• We run separate gravity estimations for each component of trade: DVA; RDV; FVA\_INT; FVA\_FIN; DDC; FDC.

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- We build an instrument for each GVC indicator by combining the instruments of the different components.
- For example:

$$\textit{Instrument\_Participation}_{i,t} = \sum_{j} \sum_{z} \left( \frac{\widehat{\textit{FDC}}_{\textit{ijz},t}}{\widehat{\textit{VS}}_{\textit{ijz},t}} \right)$$

# The role of GVCs

Dep. Var.: In(GDP p.c.)	(1)	(2)	(3)	(4)	(5)	(6)
Gross exports Domestic Value (DVA+RDV+DDC) Foreign Value (VS) VS * Δ Participation (FDC/VS) VS * Δ Positioning (FVA_INT/VS)	0.321*** [0.029]	0.370*** [0.031]	0.217*** [0.024]	0.489*** [0.045] -0.108*** [0.027]	0.431*** [0.055] -0.220*** [0.039] 1.898*** [0.397]	0.487*** [0.044] -0.046 [0.032] 0.794*** [0.163]
Country and Year effects	yes	yes	yes	yes	yes	yes
Estimator	2SLS	2SLS	2SLS	2SLS	2SLS	2SLS
Obs. R2 Kleibergen-Paap F-Statistic	507 0.82 569.5	507 0.83 577	507 0.77 647.4	507 0.83 298.5	507 0.82 32.5	507 0.83 30.2

#### Table: The role of GVCs - levels

# The role of GVCs

Dep. Var.: $\Delta \ln(\text{GDP p.c.})$ 12 years	(1)	(2)	(3)	(4)	(5)	(6)
Gross exports	0.379*** [0.082]					
Domestic Value (DVA+RDV+DDC)	[]	0.436***		0.642***	0.578***	0.590***
Foreign Value (VS)		[0.077]	0.264***	-0.186**	-0.295***	-0.068
VS * $\Delta$ Participation (FDC/VS)			[0.077]	[0.075]	[0.111] 1.957**	[0.119]
VS * $\Delta$ Positioning (FVA_INT/VS)					[0.876]	0.865** [0.431]
Estimator	2SLS	2SLS	2SLS	2SLS	2SLS	2SLS
Obs. R2 Kleibergen-Paap F-Statistic	39 0.46 115.8	39 0.52 115.8	39 0.28 156.9	39 0.56 59.15	39 0.47 5.2	39 0.56 4.4

#### Table: The role of GVCs - long differences

• New instrument for trade –and each value added component– encompassing the surge of GVCs.

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- New instrument for trade –and each value added component– encompassing the surge of GVCs.
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- Lower trade elasticity when more foreign value is embodied in exports.
- But not for countries that increase their participation or upgrade their positioning more than the median over time.
- These findings are key for trade policy.

Appendix

## WIOD - Release 2013

#### Table: WIOD countries

Australia	Japan
Austria	Latvia
Belgium	Lithuania
Brazil	Luxembourg
Bulgaria	Malta
Canada	Mexico
China	Netherlands
Cyprus	Poland
Czech Republic	Portugal
Denmark	Romania
Estonia	Russia
Finland	Slovakia
France	Slovenia
Germany	South Korea
Greece	Spain
Hungary	Sweden
India	Taiwan
Indonesia	Turkey
Ireland	UK
Italy	USA
•	

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# WIOD - Release 2013

#### Table: WIOD industries

-			
Code	Description	Code	Description
c01	Agriculture, Hunting, Forestry and Fishing	c19	Sale, Maint. and Repair of Motor V. Retail Sale of Fuel
c02	Mining and Quarrying	c20	Wholesale and Commission Trade, Exc. Motor V.
c03	Food, Beverages and Tobacco	c21	Retail Trade, Except Motor V. ; Repair of HH Goods
c04	Textiles and Textile Products	c22	Hotels and Restaurants
c05	Leather and Footwear	c23	Inland Transport
c06	Wood and Products of Wood and Cork	c24	Water Transport
c07	Pulp, Paper, Printing and Publishing	c25	Air Transport
c08	Coke, Refined Petroleum and Nuclear Fuel	c26	Other Supporting and Auxiliary Transport Activ.
c09	Chemicals and Chemical Products	c27	Post and Telecommunications
c10	Rubber and Plastics	c28	Financial Intermediation
c11	Other Non-Metallic Mineral	c29	Real Estate Activities
c12	Basic Metals and Fabricated Metal	c30	Renting of M&Eq and Other Business Activities
c13	Machinery, Nec	c31	Public Admin and Defence; Compulsory Social Sec.
c14	Electrical and Optical Equipment	c32	Education
c15	Transport Equipment	c33	Health and Social Work
c16	Manufacturing, Nec; Recycling	c34	Other Community, Social and Personal Services
c17	Electricity, Gas and Water Supply	c45	Private Households With Employed Persons
c18	Construction		